

2022 Broadway in the Park Advertising Tustin Area Council for Fine Arts

Follow the Yellow Brick Road to Emerald City, (Old Town Tustin's Peppertree Park), and relive one of Broadway's favorite productions: ***The Wizard of OZ***

Thank you for your SPONSORSHIP of TACFA's mission to bring live theater to the community at affordable ticket prices and promote YOUR BUSINESS with the Broadway in the Park audience. Over 5,000 greater Tustin area residents will receive a glossy 5.5" x 8.5" show program highlighting musical numbers, cast members' bios, production staff and YOUR BUSINESS AD. NEW this year, you have the additional opportunity to project the same ad on the 40' x 19' Color Digital LED SCREEN onstage for two hours preshow for all five performances.



Contact Name _____

Company _____

Phone _____

Address _____

City _____ Zip _____

Email _____

TACFA contact _____

BITP SPONSOR BENEFIT

Full Page

Half Page

Color, Premium Ad \$ _____

NEW OPPORTUNITY this year

LED Screen Ad \$300

(40'x19') pixel format

Digital LED Ads will run continuously for two hours preshow all five nights

Ad size for full page is 5" x 7.5" black & white

Ad size for half page is 5" x 3.75" black & white

**Ads and payments must be received
no later than Wednesday, June 15**

Provide digital art in exact size for the ad, as indicated above. Acceptable format for digital art is: hi-res PDF, 300dpi, no bleeds. The file must be the exact size of the final ad. Email file to: batzeff@hotmail.com

Make check payable to TACFA. Mail check with this form to: TACFA PO Box 145, Tustin, CA 92781 Advertising space is not reserved until your check is received. For more information, call **Bonny Atzeff at 714 272-0673**.

TACFA is a non-profit organization dedicated to developing, showcasing, and supporting the Arts within the greater Tustin area. For more information, go to www.tacfa.org/BroadwayinthePark