

2022 Broadway in the Park Advertising Tustin Area Council for Fine Arts



Follow the Yellow Brick Road to Emerald City, (Old Town Tustin's Peppertree Park), and relive one of Broadway's favorite productions: ***The Wizard of Oz***

You can show your support of TACFA's efforts to bring live theater to the community at affordable ticket prices and promote **YOUR BUSINESS** with the Broadway in the Park audience with your ad in the 2022 program. Over 5,000 greater Tustin area residents will receive a glossy 5.5" x 8.5" show program highlighting musical numbers, cast members' bios, production staff and **YOUR BUSINESS AD**. **NEW** this year, you have the additional opportunity to project the same ad on the 40' x 19' Color Digital LED SCREEN onstage for two hours preshow for all five performances.

Contact Name _____

Company _____

Phone _____

Address _____

City _____ Zip _____

Email _____

TACFA contact _____

Choose the size of your ad:

Full Page \$500 20th Anniversary Special

Half Page \$300 20th Anniversary Special
(Originally \$600 full and \$330 half page)

Half Page \$200 with (4) \$25 gift certificates

NEW LED Screen Ad \$300 (40'x19') pixel format

Digital LED Ads will run continuously for two hours preshow all five nights.

**Ads and payments must be received
no later than Wednesday, June 15**

Ad size for full page is 5" x 7.5" black & white

Ad size for half page is 5" x 3.75" black & white

Provide digital art in exact size for the ad, as indicated above. Acceptable format for digital art is: hi-res PDF, 300dpi, no bleeds. The file must be the exact size of the final ad. Email file to: batzeff@hotmail.com

Make check payable to TACFA. Mail check with this form to: TACFA PO Box 145, Tustin, CA 92781 Advertising space is not reserved until your check is received. For more information, call **Bonny Atzeff at 714 272-0673**.

TACFA is a non-profit organization dedicated to developing, showcasing, and supporting the Arts within the greater Tustin area. For more information, go to www.tacfa.org/BroadwayinthePark